

# Social media as a key tool disseminating intersectional information about disability and diversity

## Background

Utah's Multicultural Disability Network provides training and accessible resources to direct service professionals (DSPs) who serve individuals and families from multicultural backgrounds.

Training and resources are developed and shared through organizational training sessions, virtual Network meetings, webinars, digital storytelling lived-experience videos, infographics, and social media content.

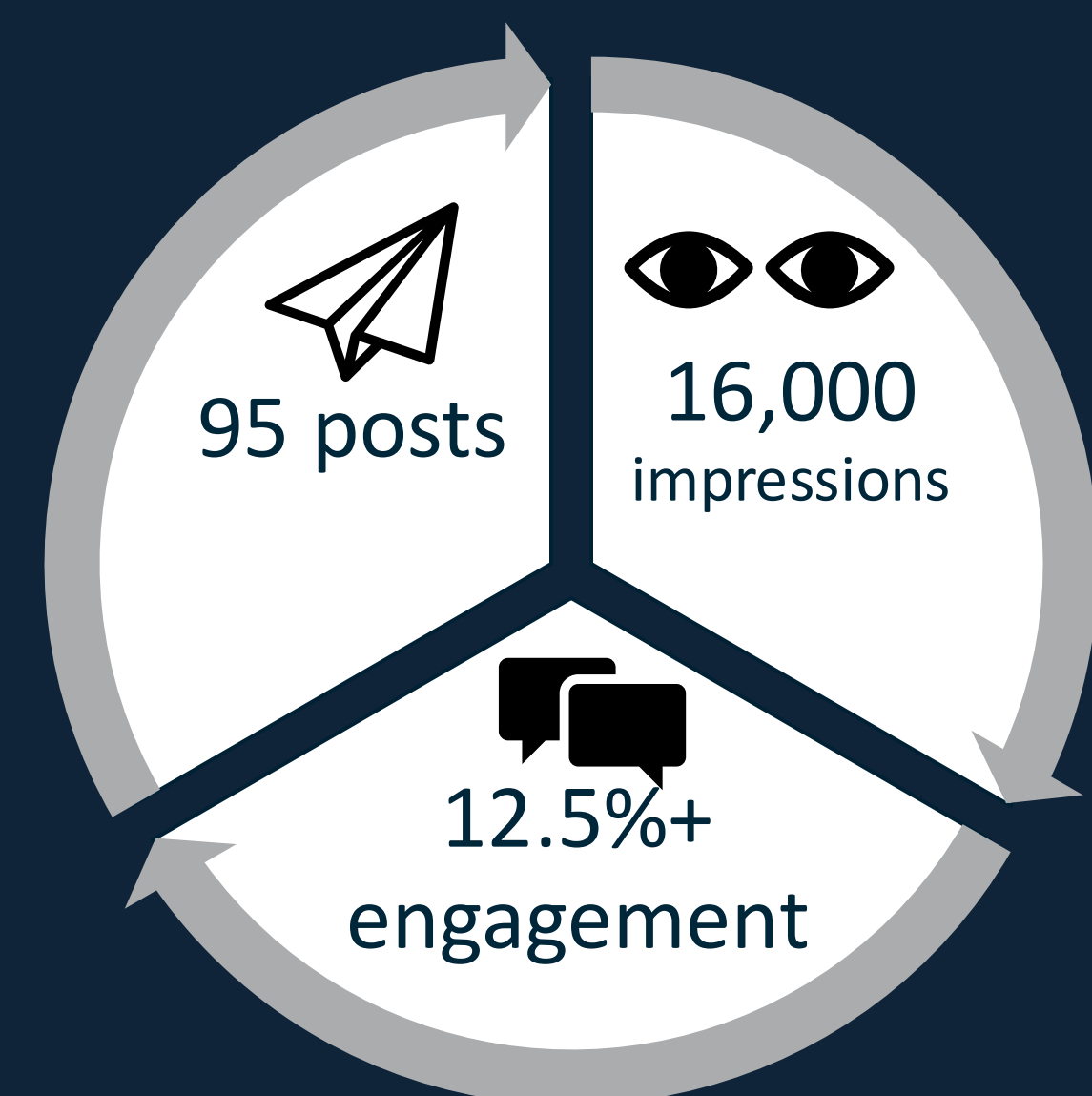
## Methods & Process

1. We started with a representative advisory board who provides guidelines and feedback of proposed work and developing products.
2. We are building a network of professionals through project activities (Community of Practice meetings, webinars, social media channels, website, in-person trainings).
3. We generated a protocol to ensure confidentiality and respect of individuals/groups, as well as universal design/accessibility of the content in general.

## Results

Metrics from our social media platforms for one quarter from 2023.

"Thank you for your work! We will be sure to share!" -Utah Parent Center via Instagram



Digital Storytelling Episodes provide a glimpse into participants' lived experiences.



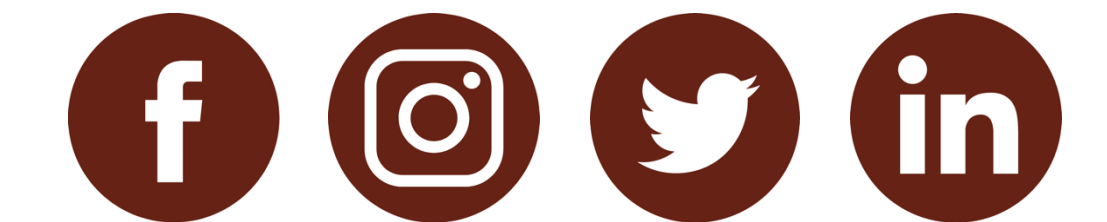
Reels shared to social media target important points from full episode.

multinet.utah It took Ana years to receive a diagnosis for her disability. Years that she could have benefitted from accommodations, medication, therapy, etc.

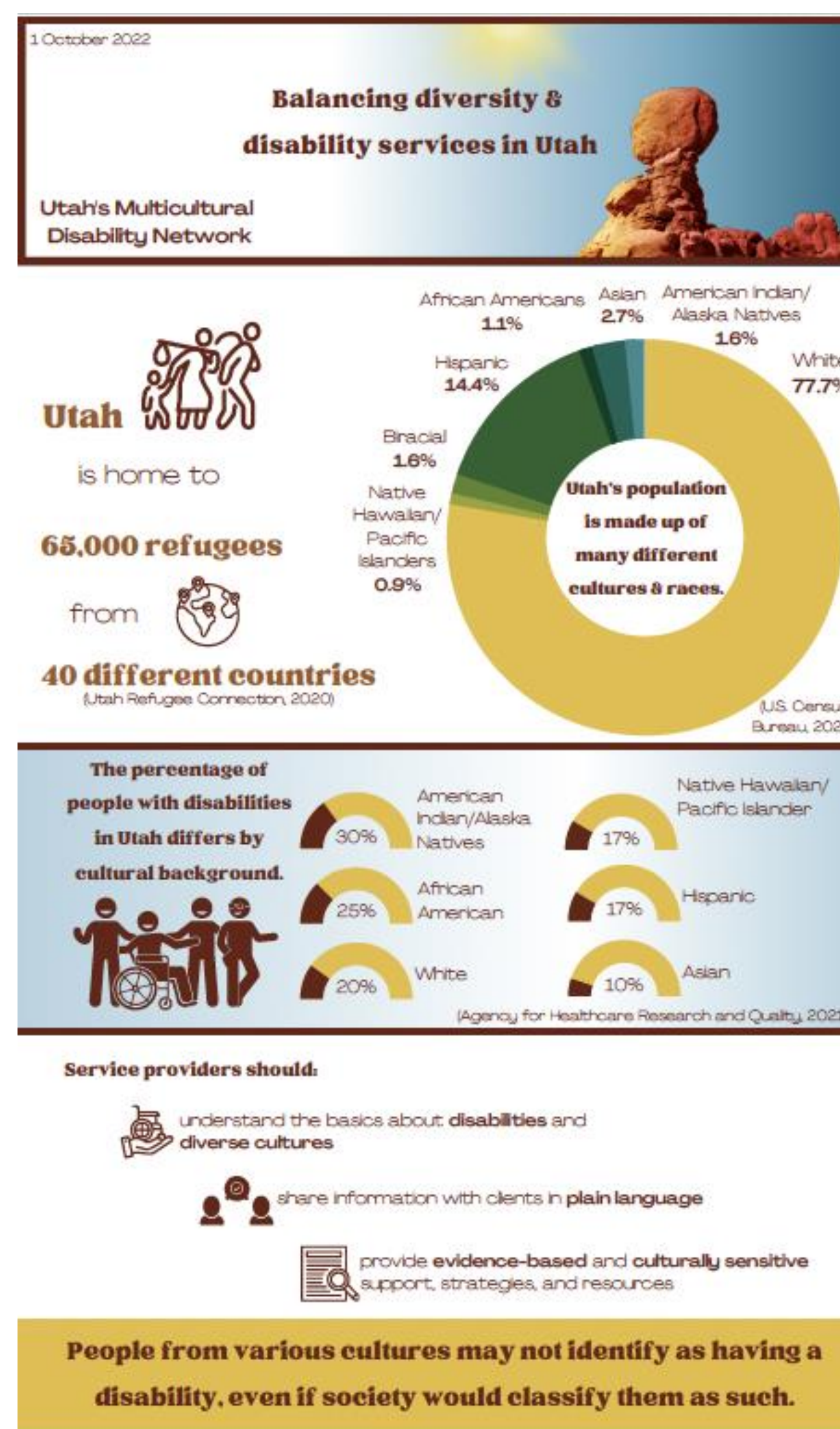
Getting a diagnosis for a disability, whether it is a mental health condition, developmental disability, or something else, can be difficult. When you add a layer of cultural misunderstanding, it can be worse. Getting a diagnosis is important, though, because it often opens up doors to helpful knowledge and services.

Do you have a similar experience? Share in the comments.

#UtahDisabilityDiversity #UtahDisabilityServices #DisabilityAwareness #DisabilityServices #MentalHealth #DisabilityDiagnosis #Diagnosis #DisabilityAccommodation #Accommodation #MentalHealthMedication #Anxiety #Depression

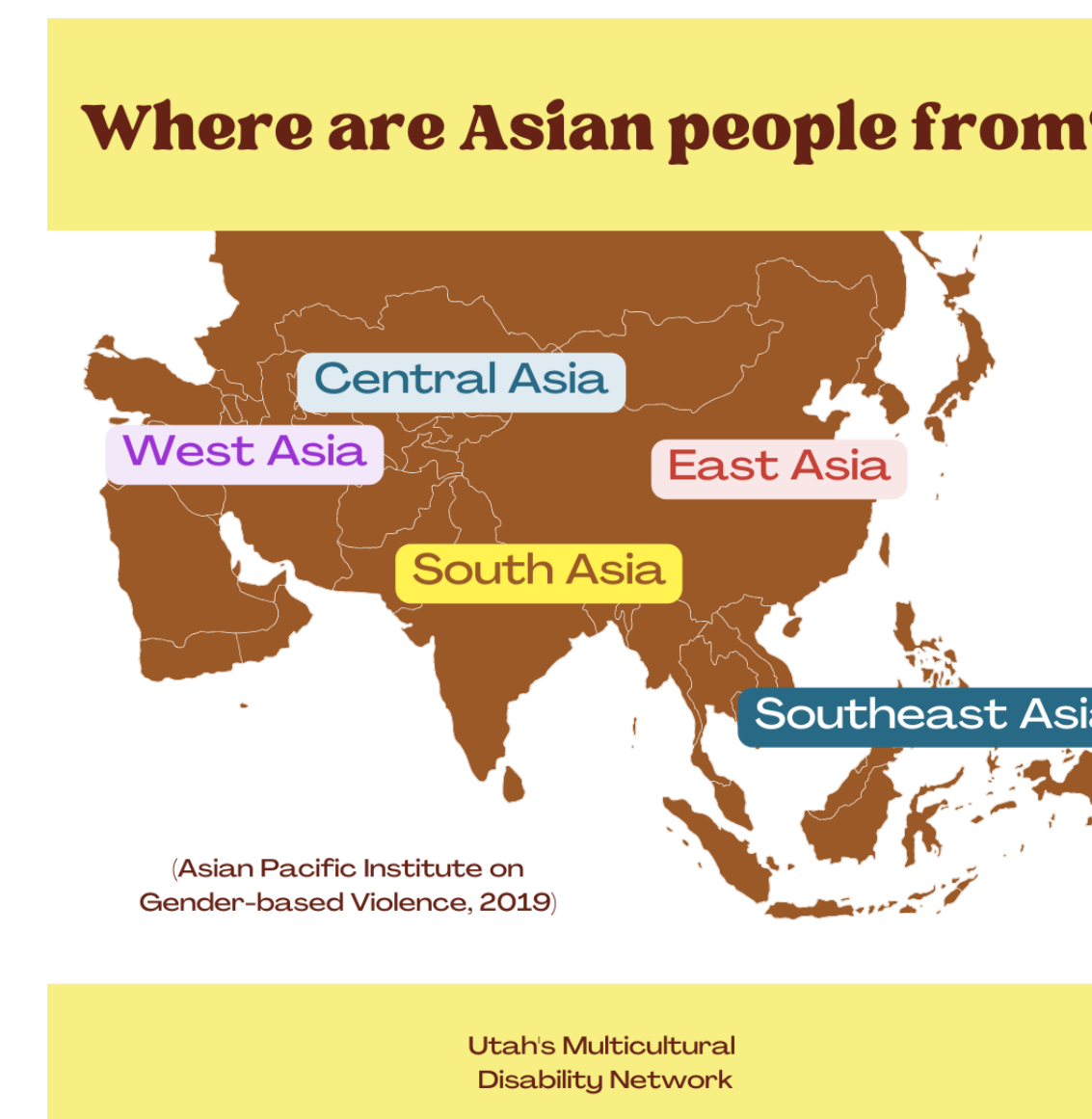
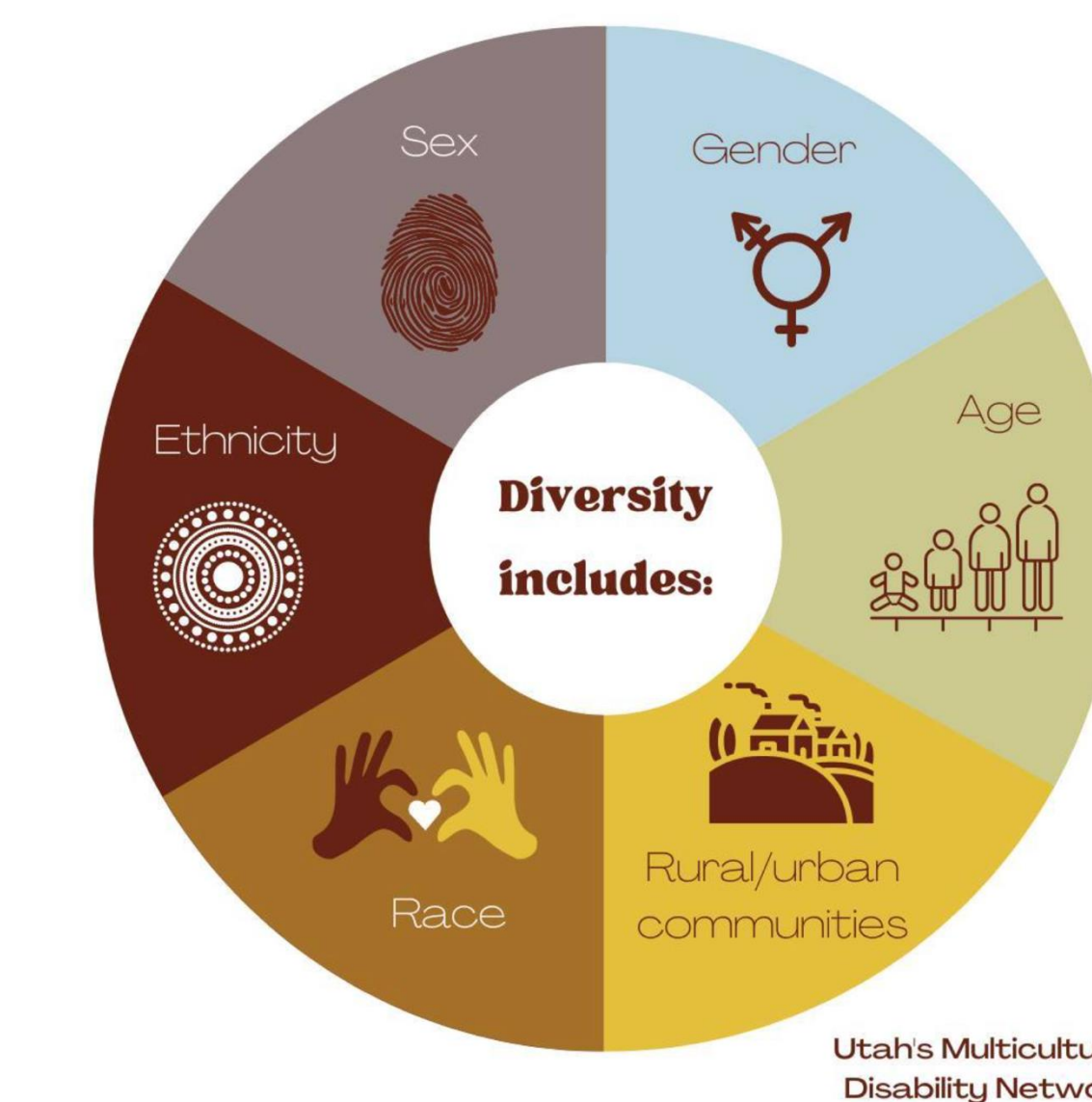


Click icons to connect with us!



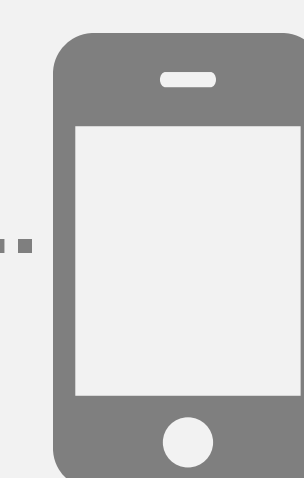
Infographics with data from current research published as visual, engaging infographics – with accessibility ensured on PDF.

Social media posts act as bite-sized pieces of data from infographics.



## Next Steps:

- Continue using social media to expand network, disseminate products, and maintain connections.
- Receive ongoing feedback from advisory board members and those with lived experience.
- Take action to improve points made by participants sharing their experiences.



Click or scan to view our website.

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