

Employment & Inclusion Conference 2026:

The Power of Expectations

March 24, 2026

2:45 PM

Breakout Session D-2

Raising Expectations at Work: Using Video Modeling in Employment Settings

This breakout session explores how video modeling can be used in employment settings to raise expectations for both job coaches and employees with disabilities. Participants will review the evidence base for video modeling and see practical examples of how video can clarify expectations, promote consistency in support, and improve workplace performance. The session will emphasize how making expectations visible through video can lead to higher-quality instruction, increased independence, and more meaningful employment outcomes.



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Dr. Ryan Kellems, PhD is a professor in the McKay School of Education at Brigham Young University and a Fulbright Scholar. His work focuses on using practical, technology-based strategies—especially video modeling—to support individuals with disabilities in school, community, and employment settings. He has experience as a special education teacher and provides training nationwide on improving transition outcomes and inclusive employment practices.



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